



### SWOT Analysis

Purpose: SWOT Analysis is a tool used to facilitate evaluations and strategic planning.

Instructions: Fill in ideas in each square as they pop into your head. Please make sure you have at least 3 items in each square.

	Strengths (what we are good at)	Weaknesses (where we struggle)
I N T E R N A L		
	Opportunities (what's on the horizon that we can take advantage of?)	Threats (what's on the horizon that can derail us?)
E X T E R N A L		