



Sponsorship Opportunities

TAP Tour Operators are eager to learn about your destination or attraction!

Contact Sarah Imes for more information
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Conference Sponsorships	Bronze \$250	Silver \$500	Gold \$1,000	Platinum \$1,500
<u>Pre-Conference</u>				
Logo with link on conference page				✓
Logo on conference page/emails	✓	✓	✓	✓
Social media feature (quantity varies based on level)		1	2	3
Your video on conference web site (up to 10 minutes)			✓	✓
15-word description on conference web site				✓
<u>During Conference</u>				
Logo on sponsor recognition slide	✓	✓	✓	✓
Logo in delegate booklet	✓	✓	✓	✓
<u>Post Conference</u>				
Social media feature				✓
Profile in weekly Partner newsletter				✓

Presentation Sponsorships

Full Delegate Meals – 15 Minute Presentation Included

Collaborations are welcome – split the cost and present together!

Monday, May 19

Kickoff Full Delegate Breakfast Sponsor	\$5,500
Full Delegate Lunch Sponsor	\$7,500

Tuesday, May 20

Full Delegate Breakfast Sponsor	\$5,500
Full Delegate Lunch Sponsor	\$7,500

Partner Meeting Day Sponsorships – 15 Minute Presentation Included

Collaborations are welcome – split the cost and present together!

May 19 Tour Operator Meal Sponsorship – includes networking time during the meal

Breakfast Sponsor Sold	\$3,500
Lunch Sponsor Sold	\$3,750
Dinner Sponsor	\$6,000

May 19 Tour Operator Meeting Break Sponsorship

Morning Break	\$1,500
Afternoon Break	\$1,500

Additional Sponsorships

Creative? Make your own sponsorship!

Call TAP Headquarters with your idea for sponsorship!	\$500
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Photography Sponsor

Logo featured on photo slide shows at each breakfast & lunch during conference (includes 2 min. presentation OR playing of sponsor promo video at end of Tuesday lunch)	\$3,000
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Registration Sponsor

Featured in all pre-registration and registration emails. Eligibility to do a special video or other engaging promo at registration.	\$2,500
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Daytime Hospitality Suite (Open during daytime hours Monday and Tuesday) Your logo on the signage, and provide your resources in the suite.

\$1,750

~~Partner Shirts (2 Sponsors)~~

Your logo on the tour operator shirts for one of the conference days. Both Sold	\$3,000
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Guild Trivia Prize Sponsor (4 sponsors)

Supply a prize from your destination or attraction for the Guild trivia game, with your logo on the screen. Includes brief prize presentation from stage.	\$250
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Event Signage Sponsor Your logo on all event signage.	\$1,000
Delegate Book Cover Sponsor Your logo on delegate book cover.	\$1,500
Delegate Lanyards Sponsor Your logo/artwork on delegate lanyards.	\$750
Partner Gift Sponsor (2 Sponsors) Provide a gift in all tour operator bags (Eg. water bottles, treats, sunscreen, chapstick, etc.)	\$500
A/V Sponsor Your logo on program slides, acknowledgement during programming, 15 min presentation from stage.	\$5,000
Delegate Bags Your logo/artwork on delegate bags: Sold	\$750
Partner Guest Room Sponsor Provide in-room gift and welcome note for tour operator partners, your logo in partner registration emails, feature in partner newsletter, plus eligibility to do special video or other engaging promo at partner registration.	\$10,000
Hotel Key Card Sponsor Your artwork on hotel key cards.	\$1200
Wellness Sponsor Tell us what you want to do! (Eg. Provide wellness item, sponsored stretch break, motivation, mindfulness, wellness tips in the delegate book, power walk, AM yoga)	\$500
½ Page Delegate Book Ad	\$150
Full Page Delegate Book Ad	\$300