



Detroit

WHEN WE MOVE, YOU MOVE.

Detroit defies conventional destination definitions – it’s a dynamic force synonymous with innovation, creativity and culture. As the creators of swag, Detroit’s influence extends globally. We’re an assembly line of creativity that propels the world, and is rooted in a commitment to excellence. Whether we’re talking cars, music or pop culture, your world wouldn’t be your world without us. Detroit isn’t just a place. It’s a movement shaping the world with ground-breaking innovation and enduring impact.

DO YOU KNOW DETROIT?

- Detroit is the only city in the continental US where you can see Canada by looking south.
- Martin Luther King Jr. debuted his famous “I Have a Dream” speech in Detroit.
- Detroit has won the sixth-most major sports championships in America.
- Detroit is the largest American city lit entirely by LED streetlights.
- You might think Coney dogs come from New York – but they’re actually from Detroit!
- Our city is home to one of the largest exhibit of African American culture, The Charles H. Wright Museum of African American History.

MUSEUMS & ART

Detroit is full of world-class museums – like The Henry Ford Museum of American Innovation, The Arab American National Museum, The Zekelman Holocaust Museum and The Charles H. Wright Museum of African American History. The city’s crown jewel is the Detroit Institute of Arts, which was named the No. 1 art museum in America by USA TODAY 10Best Readers’ Choice.

OUTDOOR SPACES

If you learn one thing about Detroiters, it’s that we love spending time outside. Our award-winning outdoor spaces include the RiverWalk, Joe Louis Greenway, the Lake St. Clair Metropark beach, and the gorgeous and expansive Belle Isle, to name a few. This 985-acre island is home to an aquarium, conservatory, Dossin Great Lakes Museum and Nature Center and more.

ARCHITECTURE

Detroit is known around the world for our unique architecture – the result of historic Art Deco construction projects along with modern marvels like the RenCen. When you come to Detroit, you can’t miss the iconic sights of the Guardian Building, Fisher Building, Michigan Central, Cranbrook or the Book Tower.

HISTORY & CULTURE

The Underground Railroad had its final stop – code-named “Midnight” – in Detroit. Today, you can tour the last steps on that road to freedom at places like Second Baptist Church of Detroit.

Of course, Detroit’s prominent place in American history didn’t end there. Visit the Ford House and Piquette Plant to learn more about the life and work of Henry Ford – or check out Meadow Brook Hall, the estate of Matilda Dodge Wilson, heiress to the Dodge Brothers Company fortune.

MUSIC SCENE

When you think Detroit and music, you think Motown. But that’s just scratching the surface of our music culture. You can hear it all – from rap to rock to our trailblazing techno scene – in venues all over the city. Come for a show at the historic Fox Theatre or check out the Movement Music Festival.

SPORTS

With the sixth most championships of any North American city, Detroit is a true-blue sports town. And whether we’re talking Ford Field, Little Caesars Arena or the Detroit Tigers’ own Comerica Park, all four major sports venues are conveniently located in Detroit’s walkable downtown.

CITIES

When you’re in Detroit, you’re never far away from other exciting, iconic and eclectic cities and charming small towns. Here are some notable stops that are just a day trip away from the Motor City.



DRIVE TIME	MILES	KILOMETERS	HOURS
Frankenmuth	93 mi	149 km	1hr 31min
Grand Rapids	157 mi	252 km	2hrs 19min
Mackinac Island	295 mi	474 km	4hrs 15min
Traverse City	255 mi	410 km	3hrs 53min
Toronto	231 mi	371 km	4hrs 2min
Cincinnati	262 mi	421 km	4hrs 9min
Chicago	282 mi	453 km	4hrs 15min
Cleveland	169 mi	271 km	2hrs 35min
Indianapolis	286 mi	460 km	4hrs 18min

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