

Florida's Historic Coast Motorcoach Guide



ST. AUGUSTINE
PONTE VEDRA
FLORIDA'S HISTORIC COAST®

Make the Oldest City Your First Florida Stop!

St. Augustine is the oldest city in the United States, offering more than 60 historic sites and attractions, national monuments, and unspoiled natural settings. Ponte Vedra Beach boasts world-class golf, spas, shopping, and pristine beaches. With centuries of rich history, unique attractions, and diverse experiences, Florida's Historic Coast is a must-visit for motorcoach groups.



Castillo de San Marcos (photo: James Caldwell)

Accolades and Recognition

The visitor experience on Florida's Historic Coast has been recognized as among the best by national media including:

- Lonely Planet
- Condé Nast Traveler
- Hotwire
- FloridaTrippers.com
- Travel + Leisure Online
- Tripadvisor
- Country Living Magazine Online

Group-Friendly Features

Accommodations: Over 7,000 lodging units, from luxury resorts to value-friendly hotels and rentals.

Dining: Diverse cuisine influenced by 450+ years of Spanish, Minorcan, Greek, British, French, and Southern cultures.

Event Highlight: Nights of Lights November 15, 2025 – January 11, 2026

Plan your tour during this magical, award-winning holiday lighting display.

Sample Itinerary (3 Days – 2 Nights)

Day 1:

- Dinner catered or at a group-friendly local restaurant
- "Lives and Wives of Henry Flagler" play

Day 2:

- Breakfast at hotel
- Guided walking or trolley tour of Historic St. Augustine or Crazy Ida Alice step-on tour
- Lunch on own or at a group-friendly local restaurant
- San Sebastian Winery tasting and local distillery tastings
- Whetstone Chocolate Factory tour
- Black History trolley tour
- "Journey: 450 Years of the African American Experience" movie
- Explore Tapestry: The Cultural Threads of First America (floridashistoriccoast.com/tapestry)
- Return to hotel or enjoy free time on St. George Street
- Dinner at a group-friendly restaurant
- Ghost Tour aboard trolley (year-round)

Day 3:

- Breakfast at hotel
- Visit Lightner Museum's eclectic collections
- Experience the Legacy Tour of Flagler College
- Lunch at Marina Munch Food Trucks for a casual waterfront meal
- Sip the healing waters at the Fountain of Youth or enjoy an airboat ride



Plan
Your
Visit:

Florida's Historic Coast: floridashistoriccoast.com
Our annual Calendar of Events:
floridashistoriccoast.com/events

To plan your motorcoach trip, contact:
Evelyn Lopez-Kelley: 904-669-7970
or EKelley@FloridasHistoricCoast.com

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St. Augustine Beach



Bus parking at the Historic Downtown Parking Facility



Aviles Street

Tapestry Programs

Tapestries offers an exciting array of group experiences designed to provide a unique look at historical St. Augustine, showcasing the various cultures that are woven into a tapestry of heritage.

- Minorcan for the day
- History Equals Antiques
- Books and Authors of Old St. Augustine
- Dolphin/Wildlife History Tour
- Folk arts and crafts
- Black history in St. Augustine
- St. Augustine experience programs

Historic Downtown Parking Facility

Easily accessible from US 1 via West Castillo Drive, St. Augustine's Historic Downtown Parking Facility welcomes motorcoaches and buses with convenient, bus-friendly traffic flow.

*For more information about the facilities visit:
citystaug.com/502/downtown-parking-garage*

Become a St. Augustine | Ponte Vedra Specialist

Learn how at www.TravelAgentAcademy.com/StAugustine



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