



## Sponsorship Opportunities

TAP Tour Operators are eager to learn about your destination or attraction!

Contact Sarah Imes for more information  
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Conference Sponsorships	Bronze \$250	Silver \$500	Gold \$1,000	Platinum \$1,500
<b><u>Pre-Conference</u></b>				
Logo with link on conference page				✓
Logo on conference page/emails	✓	✓	✓	✓
Social media feature (quantity varies based on level)		1	2	3
Your video on conference web site (up to 10 minutes)			✓	✓
15-word description on conference web site				✓
<b><u>During Conference</u></b>				
Logo on sponsor recognition slide	✓	✓	✓	✓
Logo in delegate booklet	✓	✓	✓	✓
<b><u>Post Conference</u></b>				
Social media feature				✓
Profile in weekly Partner newsletter				✓

## Presentation Sponsorships

### Full Delegate Meals – 15 Minute Presentation Included

Collaborations are welcome – split the cost and present together!

#### Monday, May 19

Kickoff Full Delegate Breakfast Sponsor	\$5,500
Full Delegate Lunch Sponsor <b>Sold Out</b>	\$7,500

#### Tuesday, May 20

Full Delegate Breakfast Sponsor <b>Sold Out</b>	\$5,500
Full Delegate Lunch Sponsor <b>Sold Out</b>	\$7,500

## Partner Meeting Day Sponsorships – 15 Minute Presentation Included

Collaborations are welcome – split the cost and present together!

### June 6 (Sat) Tour Operator Partner Dinner Sponsorship

*Includes networking time during the meal*

Dinner Sponsor \$6000

### June 7 (Sun) Tour Operator Partner Day Meal Sponsorship

*Includes networking time during the meal*

Breakfast Sponsor ~~Sold Out~~ \$3,500

Lunch Sponsor ~~Sold Out~~ \$3,750

### June 7 Tour Operator Meeting Break Sponsorship

Morning Break \$1,500

Afternoon Break \$1,500

## Additional Sponsorships

### Creative? Make your own sponsorship!

Call TAP Headquarters with your idea for sponsorship! \$500

### Peppermint Sponsor ~~Sold Out~~

Logo featured on individually wrapped peppermints that will be on all meal tables, partner appointment tables and in hospitality suite

~~\$350~~

### Registration Sponsor

Featured in all pre-registration and registration emails. Eligibility to do a special video or other engaging promo at registration.

\$2,500

### Daytime Hospitality Suite (Open during daytime hours

Monday and Tuesday) Your logo on room signage and opportunity to provide your resources in the suite.

\$1,750

### Partner Shirts (~~2 Sponsors~~) ~~Sold Out~~

Your logo on the tour operator shirts for one of the conference days.

~~\$3,000~~

<b>Guild Trivia Prize Sponsor</b> Supply a prize from your destination or attraction for the Guild trivia game, with your logo on the screen. Includes brief prize presentation from stage.	\$250
<b>Event Signage Sponsor</b> Your logo on all event signage.	\$1,000
<b>Delegate Book Cover Sponsor <del>Sold Out</del></b> <del>Your logo on delegate book cover.</del>	<del>\$1,500</del>
<b>Delegate Lanyard Sponsor</b> Your logo/artwork on delegate Badge or Lanyard.	\$750
<b>Partner Gift Sponsor (3 available)</b> Provide a gift in all tour operator bags (Eg. water bottles, treats, sunscreen, chapstick, etc.)	\$500
<b>Delegate Bags <del>Sold Out</del></b> <del>Your logo/artwork on delegate bags.</del>	<del>\$900</del>
<b>Hotel Key Card Sponsor</b> Your artwork on hotel key cards.	\$1,200
<b>Create Your Own! (2 available)</b> Create your own sponsorship to showcase your destination or attraction. TAP HQ can work with you on your idea.	\$500
<b>Wellness Kit Sponsor</b> Your logo on a reusable travel kit to include items like Band-Aids, Liquid IV, Ibuprofen, etc. to be included in all delegate and partner welcome bags	\$3,500
<b>Monday &amp; Tuesday Night Nightcap Sponsor (2 available, 1 sponsor per night)</b> Sponsor a round of drinks for 1 hour at the hotel bar after the evening events, logo signage and other promotion provided during conference programming	\$2,500
<b>½ Page Delegate Book Ad</b> <b>Full Page Delegate Book Ad</b>	\$150 \$300