



Sponsorship Opportunities

TAP Tour Operators are eager to learn about your destination or attraction!

Contact Sarah Imes for more information
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Conference Sponsorships	Bronze \$250	Silver \$500	Gold \$1,000	Platinum \$1,500
<u>Pre-Conference</u>				
Logo with link on conference page				✓
Logo on conference page/emails	✓	✓	✓	✓
Social media feature (quantity varies based on level)		1	2	3
Your video on conference web site (up to 10 minutes)			✓	✓
15-word description on conference web site				✓
<u>During Conference</u>				
Logo on sponsor recognition slide	✓	✓	✓	✓
Logo in delegate booklet	✓	✓	✓	✓
<u>Post Conference</u>				
Social media feature				✓
Profile in weekly Partner newsletter				✓

Presentation Sponsorships

Full Delegate Meals – 15 Minute Presentation Included

Collaborations are welcome – split the cost and present together!

Monday, May 19

Kickoff Full Delegate Breakfast Sponsor	\$5,500
Full Delegate Lunch Sponsor Sold Out	\$7,500

Tuesday, May 20

Full Delegate Breakfast Sponsor Sold Out	\$5,500
Full Delegate Lunch Sponsor Sold Out	\$7,500

Partner Meeting Day Sponsorships – 15 Minute Presentation Included

Collaborations are welcome – split the cost and present together!

June 6 (Sat) Tour Operator Partner Dinner Sponsorship

Includes networking time during the meal

Dinner Sponsor \$6000

June 7 (Sun) Tour Operator Partner Day Meal Sponsorship

Includes networking time during the meal

Breakfast Sponsor ~~Sold Out~~ \$3,500

Lunch Sponsor ~~Sold Out~~ \$3,750

June 7 Tour Operator Meeting Break Sponsorship

Morning Break ~~Sold Out~~ \$1,500

Afternoon Break ~~Sold Out~~ \$1,500

Additional Sponsorships

Creative? Make your own sponsorship!

Call TAP Headquarters with your idea for sponsorship! \$500

Peppermint Sponsor ~~Sold Out~~

Logo featured on individually wrapped peppermints that will be on all meal tables, partner appointment tables and in hospitality suite

~~\$350~~

Registration Sponsor

Featured in all pre-registration and registration emails. Eligibility to do a special video or other engaging promo at registration.

\$2,500

Daytime Hospitality Suite (Open during daytime hours

Monday and Tuesday) Your logo on room signage and opportunity to provide your resources in the suite.

\$1,750

Partner Shirts (~~2 Sponsors~~) ~~Sold Out~~

Your logo on the tour operator shirts for one of the conference days.

~~\$3,000~~

Guild Trivia Prize Sponsor Supply a prize from your destination or attraction for the Guild trivia game, with your logo on the screen. Includes brief prize presentation from stage.	\$250
Event Signage Sponsor Sold Out Your logo on all event signage.	\$1,000
Delegate Book Cover Sponsor Sold Out Your logo on delegate book cover.	\$1,500
Delegate Lanyard Sponsor Your logo/artwork on delegate Badge or Lanyard.	\$750
Partner Gift Sponsor (3 available) 2 left! Provide a gift in all tour operator bags (Eg. water bottles, treats, sunscreen, chapstick, etc.)	\$500
Delegate Bags Sold Out Your logo/artwork on delegate bags.	\$900
Hotel Key Card Sponsor Your artwork on hotel key cards.	\$1,200
Create Your Own! (2 available) Create your own sponsorship to showcase your destination or attraction. TAP HQ can work with you on your idea.	\$500
Wellness Kit Sponsor Your logo on a reusable travel kit to include items like Band-Aids, Liquid IV, Ibuprofen, etc. to be included in all delegate and partner welcome bags	\$3,500
Monday & Tuesday Night Nightcap Sponsor (2 available, 1 sponsor per night) Sponsor a round of drinks for 1 hour at the hotel bar after the evening events, logo signage and other promotion provided during conference programming	\$2,500
½ Page Delegate Book Ad Full Page Delegate Book Ad	\$150 \$300