



Join the TAP Community

...where relationships are strong, the members are your peers, and collaboration is key!

Contact Sarah Imes at sarah.imes@tapintotravel.com to learn more today.

Detailed Benefits	Associate (\$400)	Executive (\$1,000)	Partner (\$3500)	Ambassador (\$5500)	Signature* (\$7500)	Champion** (\$15500)
TAP Dance Discounts & Exposure						
TAP Dance Registration Discount	\$100	\$100	1 Full Registration Included	1 Full Registration Included	1 Full Registration Included	1 Full Registration Included
Ad in TAP Dance Delegate Book	N/A	N/A	½ Page	Full Page	Full Page	Full Page
Enhanced Exposure & Guild Recognition gift at TAP Dance	✓	✓	✓	✓	✓	✓
Connect with TAP Tour Operators						
Quarterly Membership Call with TAP Tour Operators & Guild Community	✓	✓	✓	✓	✓	✓
Invitation to participate in Dine Around networking events at ABA & NTA	✓	✓	✓	✓	✓	✓
Profile Sheet featured in TAP Tour Operator newsletter	N/A	1	✓	✓	✓	✓
Itinerary feature in TAP Tour Operator newsletter	N/A	✓	✓	✓	✓	✓
Submit destination updates and news in biweekly TAP Tour Operator newsletter	N/A	✓	✓	✓	✓	✓
Inclusion Guild Directory on TAP Website	Listing	Listing/ Profile Sheet	Listing/web site link/Profile Sheet	Listing/web site link/Profile Sheet/ Itinerary/Video	Listing/web site link/Profile Sheet/ Itinerary/Video	Listing/web site link/Profile Sheet/ Itinerary/Video

See additional benefits and details on the following page. Please note, Guild Membership is non-refundable.

Detailed Benefits	Associate (\$400)	Executive (\$1000)	Partner (\$3500)	Ambassador (\$5500)	Signature* (\$7500)	Champion** (\$15500)
TAP into Travel Marketing Programs						
Co-Host webinar with TAP Tour Operator for Travel Buyers (\$1500 value)	30% Discount	50% Discount	1	1	1	1
Inclusion in Dream Destinations Digital & Print Brochure	Listing	Listing	Listing	Listing	Listing	Customizable**
Dream Destinations Blog Post on TAP into Travel website (Travel Buyer Facing)	N/A	1	2	3	3	3
Advertising in TAP Into Travel Catalog (Travel Buyer Facing)	30% Discount	50% Discount	½ Page ad included	Full Page ad included	Full Page ad included	Full Page ad included
Priority Registration for TAP's Virtual Travel Showcase for Travel Buyers	✓	✓	✓	✓	✓	Customizable**
Strategic Growth Programs						
Customized TAP Travel Metrics Report	N/A	✓	✓	✓	✓	✓
Invitation to exclusive TAP Community webinars	✓	✓	✓	✓	✓	✓
Complimentary assessment of your travel trade program to identify actionable areas for growth & support	✓	✓	✓	✓	✓	✓
Invitation to Destination on the Left Pod-cast to talk about your destination or attraction	N/A	N/A	✓	✓	✓	✓



Signature and Champion Level

- *Signature Level:** This membership level is specifically designed for corporate entities, such as lodging, entertainment, or restaurant groups that operate multiple locations under one umbrella.
- Signature level benefits can be used to promote either the entire company or a single location.
 - Please note, benefits are still limited to the provided numbers - e.g. 1 registration to TAP Dance, 3 blog posts, 1 newsletter profile, etc.

***Champion Level: Let's Talk!** Champion Guild Members receive all benefits of the AmbassadorLevel — and more! Looking to roll in a sponsorship or catalog marketing opportunity? We will create a custom package that works for you.