TAP DANCE 2027
DETROIT MICHIGAN

Sponsorship Opportunities

TAP Tour Operators are eager to learn about your destination or attraction!

Contact Sarah Imes for more information
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Conference Sponsorships	Bronze $250	Silver $500	Gold $1,000	Platinum $1,500
Pre-Conference				
Logo with link on conference page				✓
Logo on conference page/emails	✓	✓	✓	✓
Social media feature (quantity varies based on level)		1	2	3
15-word description on conference website				✓
During Conference				
Logo on sponsor recognition slide	✓	✓	✓	✓
Logo in delegate booklet	✓	✓	✓	✓

Presentation Sponsorships

Full Delegate Meals – 15 Minute Presentation Included
Collaborations are welcome – split the cost and present together!

Monday, June 14
Kickoff Full Delegate Breakfast Sponsor $5,500
Full Delegate Lunch Sponsor $7,500

Tuesday, June 15
Full Delegate Breakfast Sponsor $5,500
~~Full Delegate Lunch Sponsor~~ **Sold Out** ~~$7,500~~

Partner Meeting Day Sponsorships – 15 Minute Presentation Included
Collaborations are welcome – split the cost and present together!

June 12 (Sat) Tour Operator Partner Dinner Sponsorship
Includes networking time during the meal
Dinner Sponsor $5,000

June 13 (Sun) Tour Operator Partner Day Meal Sponsorship ***Includes networking time during the meal*** Breakfast Sponsor ~~Lunch Sponsor~~ **Sold Out**	$3,500 ~~$3,750~~
June 13 (Sun) Tour Operator Meeting Break Sponsorship Morning Break Afternoon Break	 $2,000 $2,000

Additional Sponsorships

Peppermint Sponsor Logo featured on individually wrapped peppermints that will be on all meal tables, partner appointment tables and in hospitality suite	$350
Registration Sponsor Featured in all pre-registration and registration emails. Eligibility to do an engaging promo at registration.	$1,500
Daytime Hospitality Suite (Open during daytime hours Monday and Tuesday) Your logo on room signage and opportunity to provide your resources in the suite.	$1,950
Partner Shirts (2 Sponsors) Your logo on the tour operator shirts for one of the conference days.	$3,000
Event Signage Sponsor Your logo on all event signage.	$1,000
Directional Appointment Floor Decals Your logo on all event signage.	$2,500
Delegate Book Cover Sponsor Your logo on delegate book cover.	$1,550
Delegate Lanyard Sponsor Your logo/artwork on delegate Badge or Lanyard.	$800
Delegate Bags Your logo/artwork on delegate bags.	$1000

Partner Gift Sponsor (2 available) Provide a gift in all tour operator bags (Ex. water bottles, local treats, travel mugs, etc.)	$500
Hotel Key Packet Sponsor Your artwork on hotel key card packet.	$1,200
Wellness Kit Sponsor Your logo on a reusable travel kit to include items like Band-Aids, Liquid IV, Ibuprofen, etc. to be included in all delegate and partner welcome bags.	$2,000
Beverage Station Sponsor Your logo on signage at beverage station in main programming and meal area.	$1,650
½ Page Delegate Book Ad (2 available) **Full Page Delegate Book Ad (1 available)**	$200 $350